

# Building an easy-to-explore graph database for smoke and/or aerosol constituents, enriched with publicly available toxicological and flavorant properties data

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(part of Philip Morris International group of companies)



Reduced-Risk Products ("RRPs") is the term the company uses to refer to products with the potential to reduce individual risk and population harm in comparison to smoking cigarettes.

PMI's RRPs are in various stages of development and commercialization, and we are conducting extensive and rigorous scientific studies to determine whether we can support claims for such products of reduced exposure to harmful and potentially harmful constituents in smoke, and ultimately claims of reduced disease risk, when compared to smoking cigarettes.

Before making any such claims, we will rigorously evaluate the full set of data from the relevant scientific studies to determine whether they substantiate reduced exposure or risk. Any such claims may also be subject to government review and authorization, as is the case in the United States today.

#### Outlook

- Introducing Philip Morris International R&D
- Collecting data - smoke/aerosol complex matrices
- Organizing data - Graph-based KnowledgeBase
- Advanced graphical visualization **Exploring data**
- **Graphical Read-Across**
- **Demonstration**



#### Philip Morris International R&D





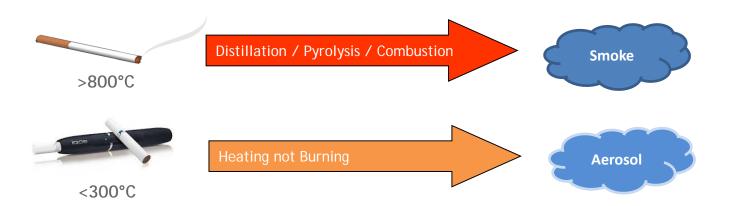




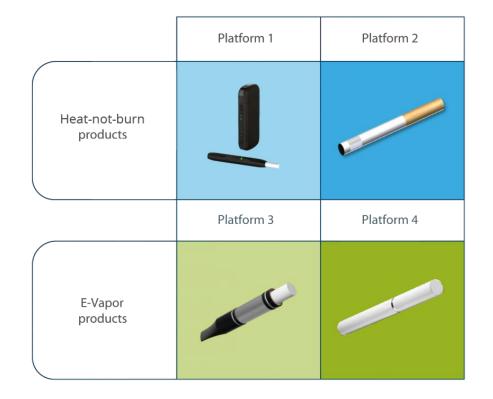
- Over 300 scientists and engineers in the fields of biology, physics, chemistry, electronic engineering, mathematics, computational science, medicine and pharmacy.
- The main focus is to have a positive impact on public health by developing innovative and acceptable RRPs, which are supported by compelling evidence that they are likely to have a positive impact on the health of current adult smokers.

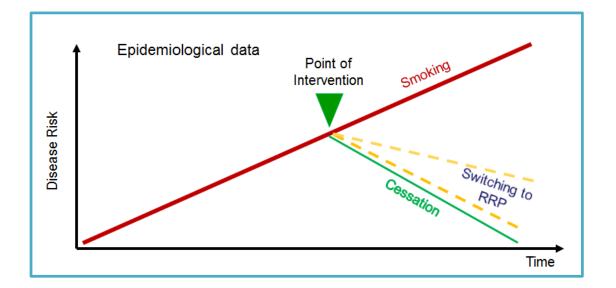


#### **Reduced Risk Products**



Some of these constituents are categorized as harmful and potentially harmful (HPHC).

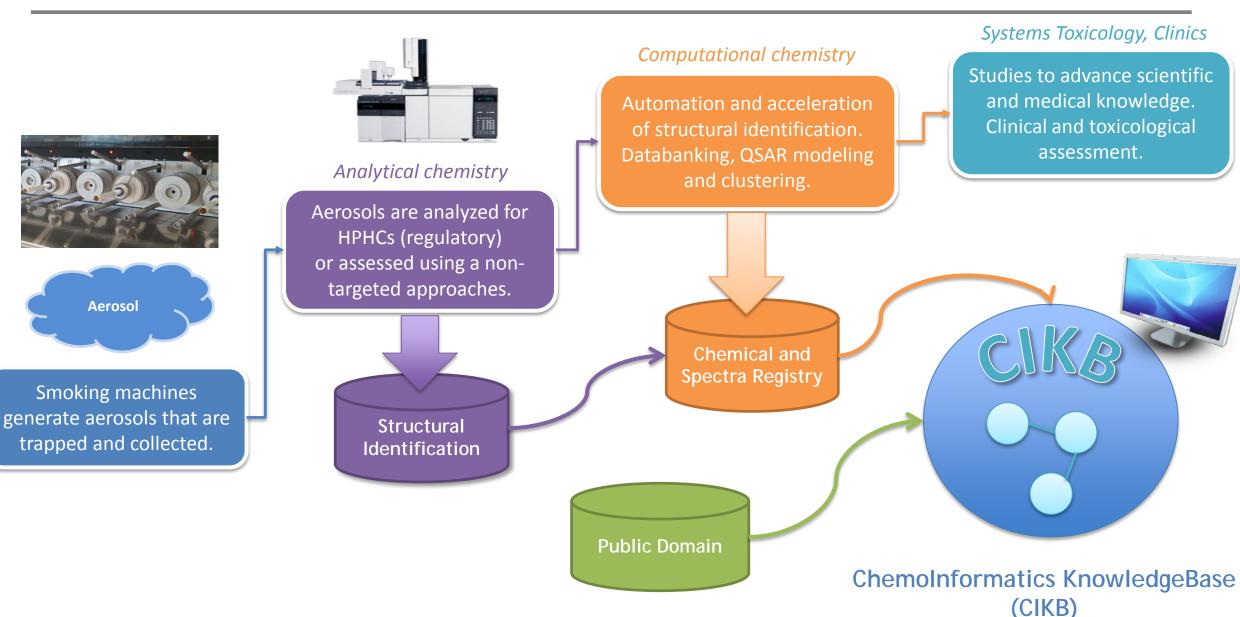






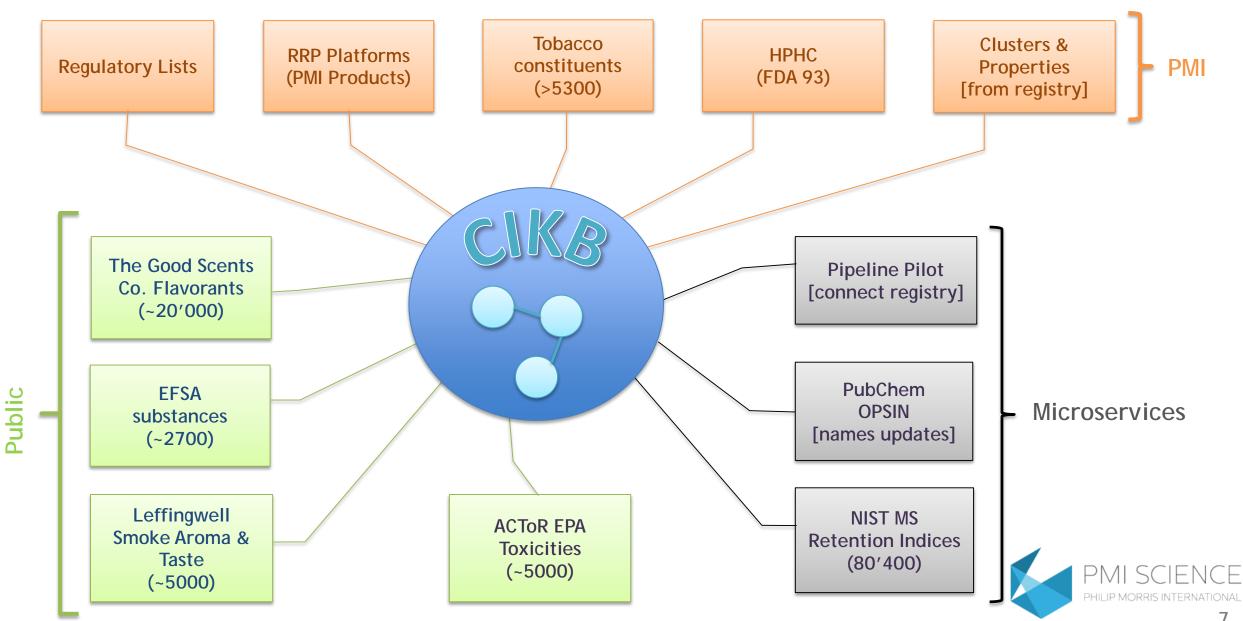


#### **RRPs Aerosol Characterization**



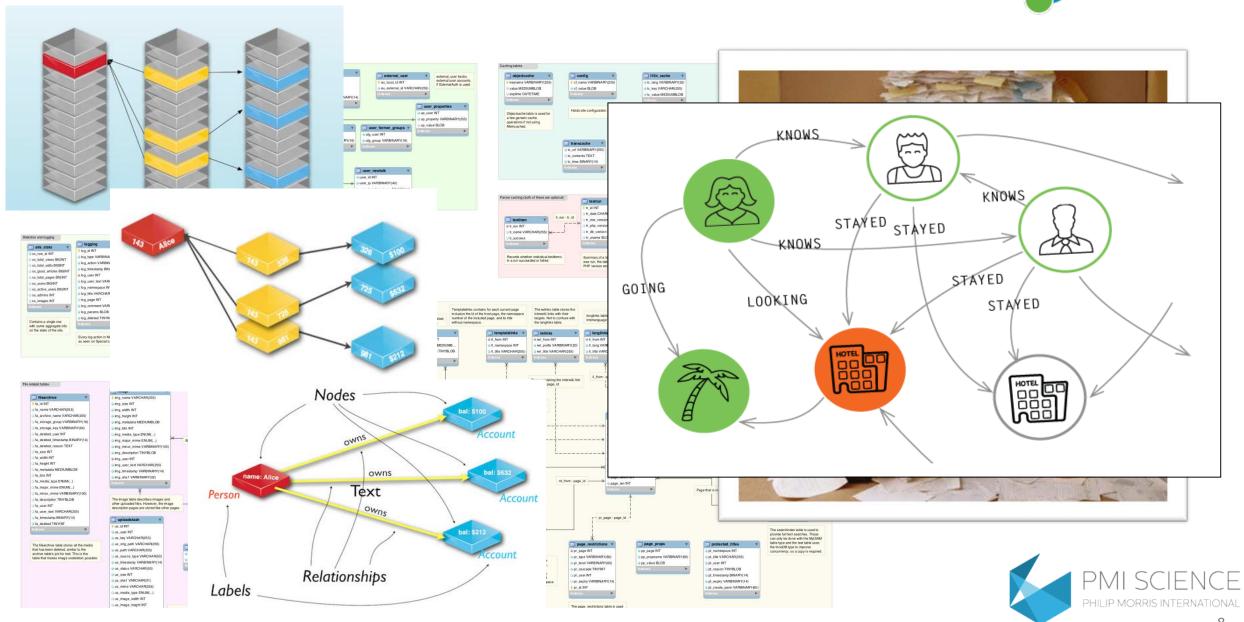


# ChemoInformatics KnowledgeBase Data



#### Data Too Complex to Model





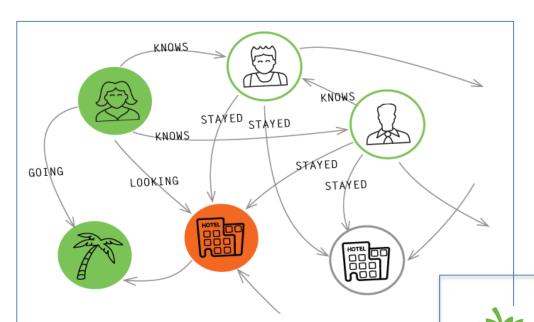


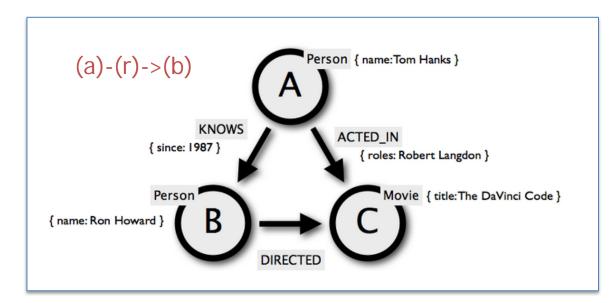
## **Graph Database**



Flexible data structure, can change in the future, can create new nodes, new relationships

Close match to business logic





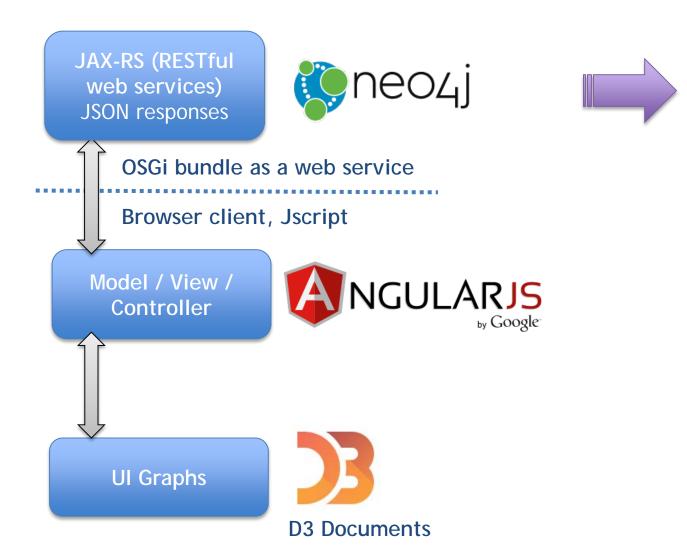
Can be queried by Cypher language MATCH (n:Person)-(r:ACTED\_IN)-(m)

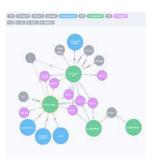




## **Graphical User Interface**

Technology built on AngularJS framework and microservices, and D3.js libraries.



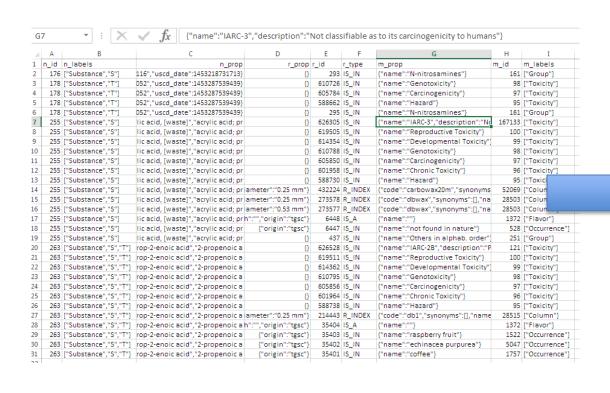


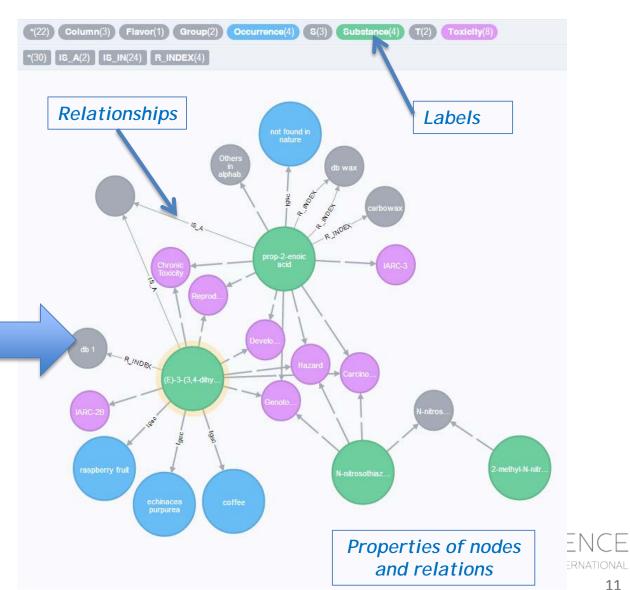




## **Exploring the KnowledgeBase**

**Example 1. Exploring EFSA** 







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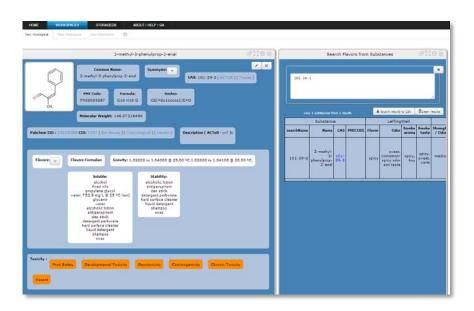




## **Demonstration - GDB Exploration**

Example 1. Exploring EFSA

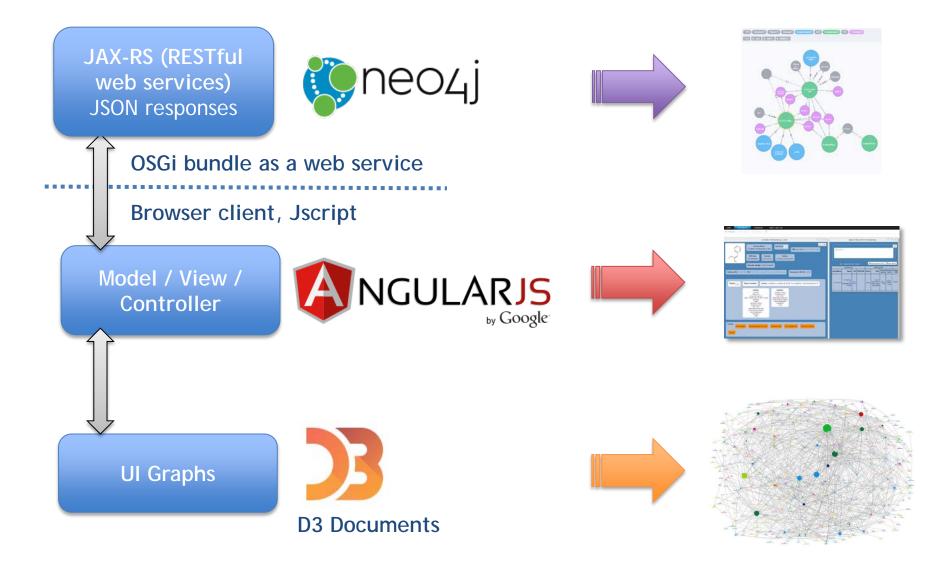
Example 2. Searching flavorants by specific attributes





#### **Graphical User Interface**

Technology built on AngularJS framework and microservices, and D3.js libraries.





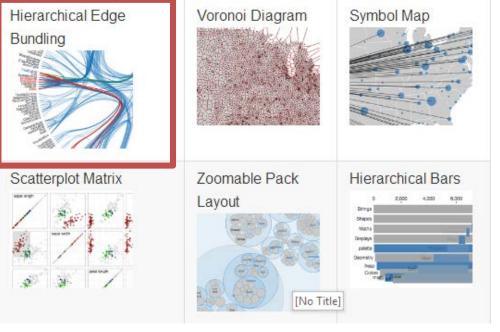


# **Dynamic Data Visualization Using D3**



D3.js (Data Driven Documents) is highly dynamic graphical visualization library

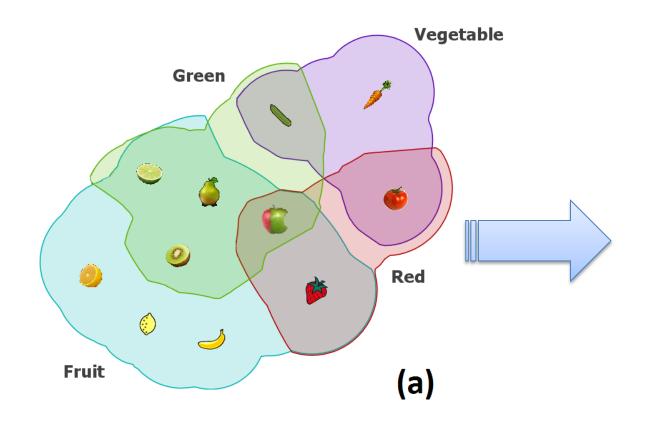


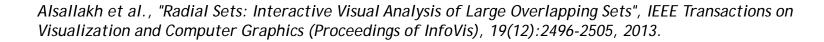






#### **Radial Set**

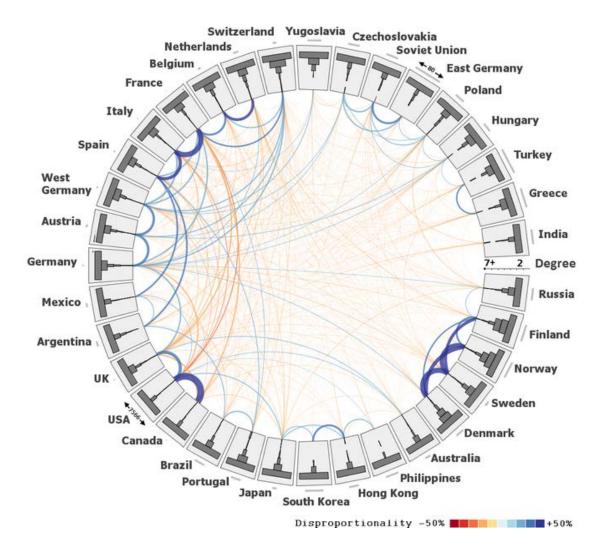






## **Exploring Radial Sets**

#### Example 3. Graphical visualization



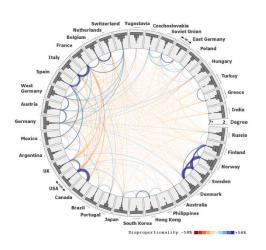
- Radial sets reveal, and enable the analysis of, a multitude of overlapping patterns between large sets
- Frequency-based representation
- Overlaps, over- or under-represented elements
- The grouping of sets based on attributes (not only predefined sets)
- Potential to 'relate unrelated' e.g.
   clusters -> toxicity values -> regulatory registry...
- Graphical Read Across

#### **Demonstration**

• Example 1. Exploring EFSA

• Example 2. Searching flavorants by specific attributes

 Example 3: Visualizing set-attributes relationships using Radial Set (Graphical Read Across)



#### Conclusion

- At PMI, we analyze complex chemical matrices related to smoke and aerosols
- Chemoinformatics team accelerates compounds identification and categorization
- Completely novel concept of databanking is based on:
  - Chemocentricity the substance is the central element
  - Neo4j Graph database technology flexible, evolving architecture
  - Microservices keeping database up-to-date by public data repositories
  - Customizable browser (Angular) and state-of-the-art D3 visualization
- Shown cases: Digitized flavorant sets TGSC and EFSA, Radial Sets
- Proper KnowledgeBase that allows Storing Exploring Discovering Store large sets - Explore from any angle - Discover the unexpected





#### Thank you to Antonio Castellon and Elyette Martin





and the Complex Matrix Analysis team of Mark Bentley.

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